

## Equality impact assessment form

An equality impact assessment should take place when considering doing something in a new way.

Please submit your completed form as an appendix to your committee reports for monitoring and publishing purposes to ['report clearance'](#) (please refer to report writing guidance).

Please keep your answers brief and to the point. Consideration needs to be reasonable and proportionate.

Please also remember that this will be a public document – do not use jargon or abbreviations.

### **Section 1: Details**

<b>Service</b>	Regeneration and Planning, Economic Development
<b>Title and brief description (if required)</b>	Platform review and improvements
<b>New or existing</b>	Existing service
<b>Author/officer lead</b>	Anne Marie Harrison
<b>Date</b>	30 <sup>th</sup> November 2016

#### **Does this affect staff, customers or other members of the public? Yes**

**Yes** Please complete the rest of the equality form.

**No** Please return the equality form as above.

### **Section 2: Summary**

**What is the purpose, aims and objectives?** To reduce the net operating deficit of the Platform by increasing audiences and levels of income. The needs of all groups needs to be considered as part of any developments that may emerge.

**Who is intended to benefit and how?** The local community benefits from ongoing access to a performance venue and community facility as well as a busy programme of entertainment and events. Local businesses benefit from additional visitors and visitor spend in Morecambe and the surrounding area.

**Section 3: Assessing impact**

<b>Is there any potential or evidence that this will or could:</b>		
• Affect people from any protected group differently to others?		No
• Discriminate unlawfully against any protected group?		No
• Affect the relations between protected groups and others?		No
• Encourage protected groups to participate in activities if participation is disproportionately low (won't always be applicable)?		No
• Prevent the council from achieving the aims of its' Equality and Diversity Policy?		No

<b>If yes, please provide more detail of potential impact and evidence including:</b>	
<ul style="list-style-type: none"> <li>- A brief description of what information you have and from where eg getting to know our communities data, service use monitoring, views of those affected ie discussions or consultation results?</li> <li>- What does this tell you ie negative or positive affect?</li> </ul>	
Age  including older and younger people and children	
Disability	
Faith, religion or belief	
Gender  including marriage, pregnancy and maternity	
Gender reassignment	
Race	
Sexual orientation  Including Civic Partnership	

Rural communities	
People on low incomes	

#### **Section 4: Next steps**

**Do you need any more information/evidence eg statistics, consultation? If so, how do you plan to address this?** A audience and market assessment is being undertaken to inform the ongoing development of the Platform. The existing ticketing data is also used to inform the development of the programme and to communicate with customers on an opt in basis.

**How have you taken/will you take the potential impact and evidence into account?** All available evidence will be used to inform service design and delivery, as required.

**How do you plan to monitor the impact and effectiveness of this change or decision?**

Further audience analysis and data on ticket and other sales.

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